

BBA Batch 2022

Semester I										
S.No.	Course Code	Course Title	Course Type	Credit					Arch/Des Studio	Credit Units
				L	T	PS	FW	SW		
1	ACCT102	Accounting Fundamentals	Core Courses	3	1	0	0	2	0	5
2	ECON143	Fundamentals of Economics for Managers	Core Courses	2	0	0	0	4	0	4
3	MGMT101	Management Foundation	Core Courses	3	0	0	0	2	0	4
4	QAM103	Business Statistics	Core Courses	3	1	0	0	2	0	5
5	BC107	English Language and Communication Skills	Value Added Course	2	0	0	0	4	0	4

Semester II										
S.No.	Course Code	Course Title	Course Type	Credit					Arch/Des Studio	Credit Units
				L	T	PS	FW	SW		
1	FIBA201	Fundamentals of Financial Management	Core Courses	3	0	0	0	2	0	4
2	HR201	Fundamentals of Human Resource Management	Core Courses	3	0	0	0	2	0	4
3	MKTG101	Principles of Marketing	Core Courses	3	0	0	0	4	0	5
4	QAM104	Business Mathematics II	Core Courses	3	0	0	0	4	0	5
5	BC108	Professional Communications	Value Added Course	3	0	0	0	2	0	4

Semester III										
S.No.	Course Code	Course Title	Course Type	Credit					Arch/Des Studio	Credit Units
				L	T	PS	FW	SW		
1	FIBA206	Financial Markets and Services	Specialisation Elective Courses	3	0	0	0	2	0	4
2	HR202	Cross Cultural Management	Specialisation Elective Courses	3	0	0	0	2	0	4

3	HR208	Principles of Organizational Behaviour	Core Courses	3	0	0	0	2	0	4
4	MGMT304	Ethics and Corporate Governance	Core Courses	3	0	0	0	4	0	5
5	MSTP101	Term Paper - I	Non-Teaching Credit Courses	0	0	0	0	0	0	3
6	POM204	ESSENTIALS OF PRODUCTION AND OPERATIONS MANAGEMENT	Core Courses	3	0	0	0	4	0	5
7	BS105	Individual Excellence and Social Dynamics	Value Added Course	2	0	0	0	2	0	3

Semester IV

S.No.	Course Code	Course Title	Course Type	Credit					Arch/Des Studio	Credit Units
				L	T	PS	FW	SW		
1	MKTG302	Sales and Distribution Management	Specialisation Elective Courses	3	0	0	0	2	0	4
2	MKTG304	Principles of Consumer Behaviour	Core Courses	3	0	0	0	2	0	4
3	MSTP102	Term Paper – II	Non-Teaching Credit Courses	0	0	0	0	0	0	2
4	POM203	Fundamentals of Project Management	Specialisation Elective Courses	3	0	0	0	2	0	4
5	QAM201	Operations Research	Core Courses	2	0	0	0	4	0	4
6	QAM204	RESEARCH METHODS FOR MANAGERS	Core Courses	3	1	0	0	4	0	6
7	BS208	Creativity for Team Excellence	Value Added Course	2	0	0	0	2	2	3

Semester V

S.No.	Course Code	Course Title	Course Type	Credit					Arch/Des Studio	Credit Units
				L	T	PS	FW	SW		
1	FIBA306	Financial Planning	Specialisation Elective Courses	3	0	0	0	2	0	4
2	FIBA307	Insurance & Risk Management	Specialisation Elective Courses	3	0	0	0	2	0	4

3	FIBA308	Commodity and Derivative Market	Specialisation Elective Courses	3	0	0	0	2	0	4
4	HR301	Understanding Organization Change and Development	Specialisation Elective Courses	3	0	0	0	2	0	4
5	HR303	Fundamentals of Training and Development	Specialisation Elective Courses	3	0	0	0	2	0	4
6	HR304	Compensation Management	Specialisation Elective Courses	3	0	0	0	2	0	4
7	MKTG201	Managing Customer Relationships	Specialisation Elective Courses	3	0	0	0	2	0	4
8	MKTG305	Service Marketing	Specialisation Elective Courses	3	0	0	0	2	0	4
9	MKTG314	Integrated Marketing Communications	Specialisation Elective Courses	3	0	0	0	2	0	4
10	MKTG316	Marketing in Digital Age	Core Courses	3	0	0	0	2	0	4
11	MSSI100	Summer Internship	Non-Teaching Credit Courses	0	0	0	0	0	0	2
12	STRA303	Business Strategy	Core Courses	3	0	0	0	4	0	5
13		Foreign Business Language	Value Added Course							

Semester VI										
S.No.	Course Code	Course Title	Course Type	Credit					Arch/Des Studio	Credit Units
				L	T	PS	FW	SW		
1	CSIT327	Artificial Intelligence and Business Applications	Employability & Skill Enhancement Courses	3	0	0	0	2	0	4
2	FIBA312	Investment Analysis and Portfolio Management	Specialisation Elective Courses	3	0	0	0	2	0	4
3	FIBA316	Merger Acquisition and Restructuring	Specialisation Elective Courses	3	0	0	0	2	0	4
4	FIBA322	International Financial Management	Specialisation Elective Courses	3	0	0	0	2	0	4
5	HR103	Leadership in Global Environment	Specialisation	3	0	0	0	2	0	4

			Elective Courses							
6	HR305	Fundamentals of International Human Resource Management	Specialisation Elective Courses	3	0	0	0	2	0	4
7	HR306	Managerial Competencies and Career Development	Industry Specific Courses	2	0	0	0	2	0	3
8	MKTG312	International Marketing	Specialisation Elective Courses	3	0	0	0	2	0	4
9	MKTG313	Brand Management	Specialisation Elective Courses	3	0	0	0	2	0	4
10	MSDS100	Dissertation	Non-Teaching Credit Courses	0	0	0	0	0	0	5
11	RETL101	Fundamentals of Retailing	Specialisation Elective Courses	3	0	0	0	2	0	4
12		Foreign Business Language	Value Added Course	1	0	0	0	0	0	2