

**B.A. (TA) Batch 2022**

<b>Semester I</b>										
S.No.	Course Code	Course Title	Course Type	Credit					Arch/Des Studio	Credit Units
				L	T	PS	FW	SW		
1	TTA114	Tourism Geography	Core Courses	3	0	0	0	2	0	4
2	TTA116	Tourism Principles and Concepts	Core Courses	3	0	0	0	2	0	4
3	TTA117	Transport Operation and Logistics Management	Core Courses	3	0	0	0	2	0	4
4	TTA118	Culture and Heritage Management	Core Courses	3	0	0	0	2	0	4
5	TTA304	Introduction to Aviation	Core Courses	2	0	0	0	0	0	2
6	BC107	English Language and Communication Skills	Value Added Course	2	0	0	0	4	0	4

<b>Semester II</b>										
S.No.	Course Code	Course Title	Course Type	Credit					Arch/Des Studio	Credit Units
				L	T	PS	FW	SW		
1	EVS101	Environmental Studies	Professional Ability Enhancement Courses	2	0	0	0	4	0	4
2	TTA119	Managing Tourism Resources	Core Courses	2	1	0	0	2	0	4
3	TTA126	Travel Agency and Tour Operation Management	Core Courses	2	1	0	0	2	0	4
4	TTA127	Tour Guiding and Operations	Core Courses	1	1	0	0	0	0	2
5	TTA128	International Tourism and Leisure Management	Core Courses	2	1	0	0	2	0	4
6	TTA129	Medical & Health Tourism	Core Courses	2	1	0	0	2	0	4
7	BC108	Professional Communications	Value Added Course	3	0	0	0	2	0	4

Semester III										
S.No.	Course Code	Course Title	Course Type	Credit					Arch/Des Studio	Credit Units
				L	T	PS	FW	SW		
1	HTTP100	Term Paper(UG) Guidelines	Non-Teaching Credit Courses	0	0	0	0	0	0	1
2	TTA203	Destination Planning and Development(UG) Syllabus	Core Courses	2	1	0	0	2	0	4
3	TTA207	Experiential Tourism Management(UG) Syllabus	Core Courses	2	1	0	0	2	0	4
4	TTA208	Itinerary Design and Tour Packaging(UG) Syllabus	Employability & Skill Enhancement Courses	3	1	0	0	0	0	4
5	TTA217	Tourism Technology and Automation(UG) Syllabus	Industry Specific Courses	2	1	0	0	2	0	4
6	TTA226	World Tourism Destination-I (Europe and Americas)(UG) Syllabus	Core Courses	2	1	0	0	2	0	4
7	BS105	Individual Excellence and Social Dynamics	Value Added Course	2	0	0	0	2	0	3

Semester IV										
S.No.	Course Code	Course Title	Course Type	Credit					Arch/Des Studio	Credit Units
				L	T	PS	FW	SW		
1	HTTP101	Term Paper - I(UG) Syllabus	Non-Teaching Credit Courses	0	0	0	0	0	0	2
2	TTA225	Airline Ticketing and CRS(UG) Syllabus	Core Courses	2	1	0	0	4	0	4
3	TTA233	Customer Care and Interpersonal Skills in Tourism(UG) Syllabus	Specialisation Elective Courses	2	0	0	0	2	0	3
4	TTA235	Advertising Tourism Products(UG) Syllabus	Specialisation Elective Courses	1	1	0	0	2	0	3
5	TTA236	Fundamentals of Accounting in Tourism(UG) Syllabus	Specialisation Elective Courses	2	1	0	0	0	0	3
6	TTA237	World Tourism Destination-II (Asia, Africa and Australia)(UG) Syllabus	Core Courses	2	0	0	0	4	0	4
7	TTA333	Tourist Behaviour and Environment(UG) Syllabus	Core Courses	2	1	0	0	2	0	4

8	BS208	Creativity for Team Excellence	Value Added Course	2	0	0	0	2	2	3
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Semester V										
S.No.	Course Code	Course Title	Course Type	Credit					Arch/Des Studio	Credit Units
				L	T	PS	FW	SW		
1	HTSI100	Summer Internship(UG) Syllabus	Non-Teaching Credit Courses	0	0	0	0	0	0	3
2	TTA125	Economics of Tourism(UG) Syllabus	Specialisation Elective Courses	2	1	0	0	0	0	3
3	TTA322	Ethical and Legal Aspects of Tourism Business(UG) Syllabus	Specialisation Elective Courses	2	1	0	0	0	0	3
4	TTA326	Entrepreneurship Development in Tourism(UG) Syllabus	Specialisation Elective Courses	2	0	0	0	2	0	3
5	TTA332	Introduction to Cargo Management(UG) Syllabus	Specialisation Elective Courses	2	0	0	0	2	0	3
6	TTA337	MICE Management(UG) Syllabus	Specialisation Elective Courses	2	0	0	0	2	0	3
7	TTA338	Ecology, Environment & Sustainable Tourism(UG) Syllabus	Specialisation Elective Courses	2	0	0	0	2	0	3
8		Foreign Business Language	Value Added Course	1	0	0	0	0	0	2

Semester VI										
S.No.	Course Code	Course Title	Course Type	Credit					Arch/Des Studio	Credit Units
				L	T	PS	FW	SW		
1	HTDS100	Dissertation(UG) Syllabus	Non-Teaching Credit Course	0	0	0	0	0	0	3
2	TTA231	Accommodation Management(UG) Syllabus	Specialisation Elective Courses	2	1	0	0	0	0	3
3	TTA334	Managing People in Tourism.(UG) Syllabus	Specialisation	2	1	0	0	0	0	3

			Elective Courses							
4	TTA340	Travel Journalism and Media Operations(UG) Syllabus	Specialisation Elective Courses	2	1	0	0	0	0	3
5	TTA341	E-Business in Tourism(UG) Syllabus	Industry Specific Courses	2	0	0	0	4	0	4
6	TTA342	Tourism and Hospitality Marketing(UG) Syllabus	Specialisation Elective Courses	2	1	0	0	0	0	3
7	TTA343	Tourism Planning, Policy and Framework(UG) Syllabus	Specialisation Elective Courses	2	1	0	0	0	0	3
8	TTA344	Airport Management(UG) Syllabus	Employability & Skill Enhancement Courses	3	0	0	0	2	0	4
9		Foreign Business Language	Value Added Course	1	0	0	0	0	0	2