

## **Program Structure of MBA**

### **1. Program Mission**

The program aims at making students' not only excellent management professionals with specializations in areas of Finance, Marketing, and Human Resource but also good individuals, with understanding and regards for human values, pride in their heritage and culture, a sense of right and wrong and yearning for perfection and imbibe attributes of courage of conviction and action.

### **2. Program Educational Objectives**

- i. The Graduates will be able to demonstrate application of management principles in a professional work setting and will think independently, analytically through the process of research and inquiry while making effective decisions in global environment.
- ii. The Graduates will be able to demonstrate effective communication skills that support and enhance managerial effectiveness
- iii. The Graduates will be able to develop the skills that create productive business networks and critique organizational efforts to act ethically and responsibly.
- iv. The Graduates will be able to develop an attitude for continued learning throughout their career and represent themselves in various professional bodies

### **3. Program Learning Outcomes (PLOs)**

- i. Graduates will define, summarize concepts in Management and apply it in multi-disciplinary context, and be able to describe & critically analyse management problems in volatile business environment.
- ii. Graduates will acquire & evaluate new knowledge through Business research methods, have ability to identify, define, investigate, and solve critical business issues, analyse data/information and interpret results for driving optimum solutions.
- iii. Graduates will find opportunities to improve the business value chain as an entrepreneur and shall develop and display basic business acumen & business skills.
- iv. Graduates will understand global issues from different perspectives, recognize the opportunities that the wider world offers, be able to learn from and respect different cultures, and be able to apply different forms of communication in different cultural settings
- v. Graduates will develop range of Leadership skills and shall demonstrate excellent interpersonal skills, understanding of group dynamics and effective Teamwork, including an awareness of personal strengths and limitations.

### **4. Skills & Competencies**

- People Management Skills

- Project Management Skill
- Business Strategy and Planning
- Leadership Skills
- Analytical Skills
- Strategic Planning & Forward Thinking
- Decision Making Skills